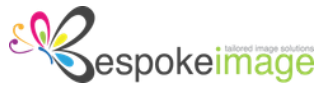




How to Take Your Style from Ordinary to *Inspired*

by Imogen Lamport,



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Imogen Lamport 2026
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For colour analysis and image consultations: www.bespokeimage.com.au
For personal stylist and personal colour analysis training courses and resources www.aopi.com.au
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ACTION STEPS TO IMPROVE YOUR STYLE

1 Take Outfit Photos

Take a photo each day of your outfit (tips on how to do it [here](#) and then how to pose so you don't hate the photos [here](#)).

After a week or two, start looking at them and notice which are the most flattering and which you like least. Note the colours, shapes, design details, silhouette etc. What are the similarities between your best outfits? How about your worst ones?



2 What Do You Love?

Go into your wardrobe and pull out your 20 most worn garments and grab a notebook and pen – answer this question:

What do they have in common?

- | | |
|---------------------------------------|----------------------------------|
| ☐ Fabric | ☐ Texture |
| ☐ Fit | ☐ Sheen |
| ☐ Construction | ☐ Style |
| ☐ Colour | ☐ Others: |
| ☐ Patterns | |

What You Never Wear (even though you own it)?

Now look at your least worn garments. You may need to try them on to remember why you don't wear them

How do they make you feel?

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How do they fit?

How do they make you feel?

What kinds of fabrics, colours, construction, patterns, sheen, texture etc. do they have?

What is it that you don't love about them?

3 Organise Your Wardrobe

Put “like” clothing together, break your wardrobe up into sections:

- Tops
- Trousers
- Skirts
- Dresses
- Jackets

Then hang them together (as much as possible) and use the rainbow to put them in colour order.

This makes it easy to find things (you know if your white shirt is not in your white shirt section, well then it's in the wash). Plus you can easily see where you've started to buy too many of any particular item.

4 Rate it an 8 or More

Before you buy anything new, you have to rate it out of 10 – how great is it?

Ask yourself:

- Does it fit well?
- Do I love how the fabric feels?
- Do the colours flatter me?
- Is it the right depth of colour for me?
- Is the contrast in harmony with my contrast?
- Does it express my personality?
- Will it work with at least 3 other items I already own?
- Does it suit my lifestyle?

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- Will it be a good addition to my wardrobe?
- What kind of care does it need?
- Will I be happy to care for it the way it needs (dry cleaning, handwashing, ironing etc.)?

And anything else that is important to you ...

Then rate it out of 10 ... if it doesn't rate an 8 or more leave it behind! You don't love it now and you'll love it even less when you take it home!

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GET YOUR STYLE EDUCATION

Join 7 Steps to Style and discover your best colours and contrast, the shapes and styles that flatter your figure and unique features. Understand how your values impact on all your style choices. Get tips on wardrobing and shopping more effectively. Plus create your own personal style guidebook that is tailored 100% to your needs and style. Plus so much more!

Lifetime access to **7 Steps to Style**
Includes Personal Colour Analysis, Face and Body Shape Analysis with Imogen Lamport
Plus 7 Steps to Style Masterclasses!

7 Steps to Style

6 x Monthly Q&A Zoom Sessions with Imogen

Printable 7 Steps to Style Guides and Workbooks

6 months access to VIP Community Group with Personal Stylist support plus optional ongoing support